



B2B MARKETPLACE / AHMEDABAD

KarigarLink

Make small-manufacturer procurement easier to follow.

FICTIONAL FOUNDERS

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Seed concept · Illustrative proposal · 11 September 2026

FUNDING ASK

₹1 crore

PRE-MONEY VALUATION

₹8 crore

The idea, in context

01 THE PROBLEM

Small manufacturers reconcile inconsistent specifications, quotes and delivery commitments.

03 TARGET CUSTOMER

Small manufacturing businesses buying recurring production inputs.

02 THE PROPOSED SOLUTION

Structured procurement requests, supplier comparisons and traceable order handoffs.

04 BUSINESS MODEL

Illustrative transaction or workflow-service fee; no confirmed orders or suppliers are claimed.

Funding & the questions to test

ILLUSTRATIVE USE OF FUNDS

45% procurement product

30% supplier research

25% operating controls

No real customers, traction, revenue, partnerships or returns are claimed. All figures exist solely to demonstrate the product interface.

SYNTHETIC REVIEW NOTES

Demo reviewer A · 4/5

A concrete procurement pain point is identifiable. How will supplier capability and quote comparability be verified?

Demo reviewer B · 4/5

Structured specifications could improve buyer clarity. Who owns quality disputes and working-capital risk?