

RG

CLIMATE TECH / PUNE

ReLoop Grid

Help reusable packaging make the return journey.

FICTIONAL FOUNDERS

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Seed concept · Illustrative proposal · 11 September 2026

FUNDING ASK

₹2 crore

PRE-MONEY VALUATION

₹15 crore

The idea, in context

01 THE PROBLEM

Reusable packaging needs coordinated collection, inspection and redistribution.

03 TARGET CUSTOMER

Businesses piloting repeatable delivery routes with reusable packaging.

02 THE PROPOSED SOLUTION

A coordination layer for packaging handoffs and return visibility.

04 BUSINESS MODEL

Illustrative service fee per coordinated cycle; no environmental savings have been measured.

Funding & the questions to test

ILLUSTRATIVE USE OF FUNDS

45% pilot operations design

35% coordination platform

20% measurement and compliance

No real customers, traction, revenue, partnerships or returns are claimed. All figures exist solely to demonstrate the product interface.

SYNTHETIC REVIEW NOTES

Demo reviewer A · 3/5

A specific operational gap anchors the concept. What return rate is needed for viable unit economics?

Demo reviewer B · 4/5

The full return journey receives attention. How will loss, cleaning costs and environmental impact be independently measured?